

CARZAM COOKIE POLICY

This Cookie Policy is intended to inform you how Carzam uses a technology called “cookies” and web server logs, to assist you in making informed decisions when using our site.

WHAT ARE COOKIES?

Cookies are small text files that are placed on your computer or mobile phone browser by websites that you visit. Cookies are widely used in order to make websites work, or to improve the user experience, as well as to provide certain information to the owners of the website. Our cookies may include information about your online preferences and allow us to tailor our websites to your interests, and often include an anonymous unique identifier.

For further details on cookies, please visit <https://ico.org.uk/> where you can find comprehensive information on cookies and similar technologies.

CONSENT TO USE OF COOKIES ON THIS WEBSITE

By continuing to use our site, you are deemed to consent to our use of the cookies described in this policy. If you do not consent to our use of cookies, then please read the next section “Amending your cookie preferences”.

AMENDING YOUR COOKIE PREFERENCES

You can amend your cookie preferences at any time using the button below. By opting out of certain cookies some personalised services will not be provided to you. If you choose to block all cookies, some aspects of the site may not work properly, and you may not be able to access all or part of the site. You may not reject the use of ‘strictly necessary’ cookies as these are vital to run the website and store your previous cookie preferences.

HOW DO WE USE COOKIES?

Information supplied by cookies can help us to analyse your use of our websites and help us to provide you with a better online user experience tailored to your interests. The information our cookies collect is not used to identify who you are, or to send you advertising by e-mail or post. Further, we do not use cookies to provide targeted and personalised advertising to children.

WHAT TYPE OF COOKIES DO WE USE FOR WHAT PURPOSES?

Functional

Vendor	Privacy Policy	Description	Purpose
Carzam	Carzam Privacy Policy	Carzam functional cookies allow for enhanced user experience through the storing of previous preferences, delivering a tailored onsite experience.	These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Targeting

Vendor	Privacy Policy	Description	Purpose
Criteo	Criteo Privacy Policy	Technology provider enabling advertisers to target an advertisement to a user that has visited their website or interacted with a different advertisement in the past.	To display Carzam adverts on 3 rd party websites.

Google			The remarketing or similar audiences feature in AdWords allows us to reach people who previously visited our site, and match the right people with the right message.
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Strictly Necessary

Vendor	Privacy Policy	Description	Purpose
Carzam	Carzam Privacy Policy	Carzam strictly necessary cookies allow for enhanced user experience through the storing of previous preferences, delivering a tailored onsite experience.	These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personal data.
Crisp	Crisp Privacy Policy		To enable live chat communication , messaging services and co browsing feature .

Social Media

Vendor	Privacy Policy	Description	Purpose
Facebook	facebook Privacy policy	<p>The following Facebook features may be integrated into our websites and may read or place Facebook cookies:</p> <ul style="list-style-type: none"> • Like button (enables user to Like the item on Facebook) • Facebook Share (enables the user to share the item on Facebook) • Facebook Social Graph (enables our websites to pull elements of Facebook into our websites, such as user profile images, public Facebook posts) 	These cookies are set by a range of social media services that we have added to our website to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.

Twitter	Twitter Privacy policy	<p>The following Twitter features may be integrated into our websites and may read or place Twitter cookies:</p> <ul style="list-style-type: none"> • Twitter log-in (enables the user to log into their Twitter account and interact with our websites through that account) • Twitter share, Data Aggregator/Supplier, Mobile, Social Media 	<p>These cookies are set by a range of social media services that we have added to our website to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.</p>
Instagram	Instagram Privacy policy	<p>The following Instagram features may be integrated into our websites and may read or place Instagram cookies:</p> <ul style="list-style-type: none"> • Instagram Log-In (enables the user to log into their Instagram account and interact with our websites through that account) 	<p>These cookies are set by a range of social media services that we have added to our website to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.</p>
You Tube	YouTube Privacy policy	<p>The following YouTube features may be integrated into our websites and may read or place YouTube cookies:</p> <ul style="list-style-type: none"> • YouTube video player (enables the viewing of YouTube videos on our websites) • YouTube account log-in (enables the user to log into their YouTube account and interact with the DEC through that account) 	<p>These cookies are set by a range of social media services that we have added to our website to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.</p>
Google Inc	Google Privacy policy	<p>The following YouTube features may be integrated into our websites and may read or place Google cookies:</p> <ul style="list-style-type: none"> • Google+1 button (enables the user to tag the item on their Google+ account) • Google log-in (enables the user to log into their Google account and interact with our website through that account) • Google Ads Remarketing • Google Ads Conversion Tracking • Google Analytics: Universal Analytics • Google Tag Manager • Google Marketing • Floodlight Counter • Conversion Linker • Custom Image • Ad Network • Ad Server • Analytics Provider • Publisher • Mobile 	<p>These cookies are set by a range of social media services that we have added to our website to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.</p>